



Rainbow Partners Network

Year-Round Corporate Partnership Opportunities

A Rainbow Partnership is a year-round Investment in connection, wellness, education, and accessible LGBTQIA+ community programming throughout York and Adams Counties.

Website: www.rainbowrosecenter.org

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A Partnership With Purpose

Why Year-Round Partnership Matters

A year-round partnership helps sustain the people, spaces, technology, materials, and coordination behind that work. It also gives businesses and organizations a meaningful way to demonstrate an ongoing commitment to inclusion – not only during Pride Month, but throughout the entire year.



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Partnerships are recognized for 12 months from the date support is received. Pride sponsorships are offered separately.

What your partnership makes possible

- Free and low-barrier peer support, social connection, and wellness programming
- Welcoming programs for teens, families, adults, older adults, and people of diverse identities
- Trained facilitators, safe meeting locations, supplies, snacks, and accessibility supports
- Community education, outreach, resource, navigation, and collaborative partnerships
- The operational foundation required to deliver dependable programs



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A partnership designed around shared values

Sponsors elect an annual partnership level and may identify the area of impact most closely aligned with their values.

Recognition is based on the level of investment; the selected impact area guides how the Rainbow Rose Center understands and communicates the sponsor's interests.



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Annual Partnership Levels

Partnership	Financial Commitment	Impact
Vision Partner	\$10,000	Transformational year-round support
Trust Partner	\$5,000	Expands reliable access and capacity
Growth partner	\$2,500	Helps programs reach more people
Joy Partner	\$1,000	Strengthens connection and belonging
Warmth Partner	\$500	Provides practical, welcoming support
Community Partner	In kind	Good or professional services matched to a current need



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Partnership Benefits

Benefit	Warmth	Joy	Growth	Trust	Vision
Website listing	Name	Logo	Logo	Featur ed	Premier
Digital Partner Badge	✓	✓	✓	✓	✓
Annual Report recognition	✓	✓	✓	✓	✓
Social Media Welcome		✓	✓	✓	✓
Newsletter Recognition		✓	✓	✓	✓
Partner Spotlight			1	1	2
Employee engagement opportunity			✓	✓	✓
Annual Impact Conversation				✓	✓
Tailored education or engagement opportunity					1



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Benefits are subject to scheduling, availability, and Rainbow Rose Center's recognition guidelines. In-kind partnerships receive customized recognition based on the nature and value of the contribution.

Choose Your Impact

Support What Matters Most To You

Where the Need is Greatest **RECOMMENDED**

Supports the Center's highest priorities, including staffing, facilities, technology, outreach, administration, and program coordination. Flexible support allows us to respond quickly and keep every program strong.

Youth & Family Belonging

Supports teen groups, family programs, youth outings, educational activities, supplies, food, transportation assistance, and trained facilitators.

Peer Support & Mental Wellness

Supports peer-led groups, identity-affirming wellness programs, facilitator preparation, program materials, accessibility, and safe meeting locations.

Community Connection & Education

Supports workshops, outreach, social programs, resource navigation, volunteer activities, public education, and partnerships throughout York and Adams Counties.

Safe & Accessible Community Spaces

Supports satellite locations, technology, furnishings, accessibility improvements, and the practical infrastructure needed to offer programs across the region.



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Current Partnership Opportunities

The opportunities below are examples for discussion. Availability, timing, recognition, and final sponsorship amounts will be confirmed in a brief written agreement.

Opportunity	Suggested Support	What Support Helps Provide
National Coming Out Day	\$1,000-\$3,000	Venue, activities, outreach, accessibility, and refreshments
Transgender Day of Remembrance	\$500-\$2,000	Venue, memorial materials, speakers, accessibility, and community support
Youth Summer Programming	\$1,000-\$5,000	Facilitators, activities, food, supplies, outings, and transportation
Website Redesign	\$2,500-\$10,000	Accessible design, clear resource navigation, program information, and sustainable maintenance
Community Wellness Series	\$1,000-\$5,000	Qualified instructors, accessible spaces, materials, and support
Safe Space Improvements	Custom	Furniture, technology, accessibility, signage, and welcoming program environments

Interested in something more specific?

We welcome conversations about employee engagement, professional services, supplies, facility improvements, matching gifts, and customized support for an emerging community need. A tailored opportunity can be developed when it fits the Center's mission, capacity, and current priorities.



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How we recognize partners

- Use of the organization's name and logo in designated Rainbow Rose Center materials
- Value-neutral acknowledgement of the organization's support
- Recognition appropriate to the selected annual partnership level
- Opportunities to share approved Impact stories and community updates
- Optional employee engagement or educational opportunities at qualifying levels

Partner expectations

Rainbow Rose Center seeks partners whose conduct and public commitments are compatible with our mission, values, and responsibility to the LGBTQIA+ community. We reserve the right to decline or discontinue a partnership when continuing the relationship could undermine trust, participant safety, or the Center's charitable purpose.

A note about sponsorship and advertising

Standard recognition is intended as acknowledgement rather than endorsement or advertising. Promotional language, product claims, calls to purchase, exclusive-provider arrangements, or substantial benefits may require separate review and documentation. Rainbow Rose Center will provide an acknowledgement appropriate to the contribution and any benefits provided.

Our commitment to stewardship

Partners will receive meaningful updates about the Center's work and the community impact made possible through collective support. When a contribution is connected to a specific project or event, the written agreement will describe the intended use, recognition, timeline, and how changes or cancellation will be handled.



Partnership Commitment Form

Thank you for investing in a stronger, more connected LGBTQIA+ community.

Organization information

Organization name: _____

Primary contact and title: _____

Mailing address: _____

Email: _____

Phone: _____

Website: _____

Partnership Selection

- Vision Partner _____ \$10,000
- Trust Partner _____ \$5,000
- Growth Partner _____ \$2,500
- Joy Partner _____ \$1,000
- Warmth Partner _____ \$500
- Community Partner - In-kind contribution:



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Partnership Commitment Form

Thank you for investing in a stronger, more connected LGBTQIA+ community.

Area of greatest interest

- Where the Need is Greatest
- Youth & Family Belonging
- Peer Support & Mental Wellness
- Community Connection & Education
- Safe & Accessible Community Spaces
- Current opportunity or other interest: _____

Payment and recognition

Payment method: ☐ Check ☐ Invoice requested ☐ Online payment
☐ Other: _____

Name as it should appear in recognition:

☐ Please contact us before publishing our logo ☐ We prefer to remain anonymous



Partnership acknowledgement

Final details may also be confirmed electronically or in a separate sponsorship agreement.

By signing below, the organization confirms its partnership selection. Rainbow Rose Center will provide the recognition associated with the selected level for 12 months from the date support is received, subject to scheduling, availability, and the Center's partnership guidelines.

The organization understands that an indicated impact area represents a preference unless a separate written agreement expressly restricts the contribution to a particular charitable purpose. If a specific opportunity changes, is fully funded, or cannot proceed as planned, Rainbow Rose Center may contact the partner to discuss a closely related use.

Partner Organization

Authorized representative:

Title:

Signature: _____ Date: _____

Rainbow Rose Center

Representative:

Title:

Signature: _____ Date: _____



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